

## Connecting the powerhouses of the Australian economy

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**First 5000** is an invitation only business alliance that connects the executives of Australia's leading medium enterprises. Members represent the nation's top 5000 mid-size companies. This influential community is the place where big business can access an audience of powerful, high-growth medium enterprises.

Despite playing a crucial role in our economy and being the primary drivers of job growth, the Australian medium-sized enterprise community is largely disconnected from their peers, ignored by the media and underrepresented in policy development forums. **First 5000** has been created by public policy network Global Access Partners (GAP) to rectify this.

## A Business Network

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**First 5000** uses digital tools to provide an exclusive and effective online network to help fast-track new business relationships into commercial realities. It supports this network with tailored face-to-face events and workshops.

## An Online Publication

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**First 5000** members benefit from quality articles focused on their particular concerns as growing medium-sized enterprises. The sponsors benefit from exclusive advertising rights to **First 5000**, a highly sought after niche audience, and a reciprocal relationship focused on developing an understanding of the needs of mid-sized businesses.

## A Voice

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### Online Member Portal

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As a **First 5000** member, you will receive a login to our **interactive website [www.first5000.com.au](http://www.first5000.com.au)**, bursting with news, articles and blogs for the mid-size market. You can submit your own content and make valuable business connections.

**Want to contribute? Simply contact +61 2 8303 2434 or email to [editor@first5000.com.au](mailto:editor@first5000.com.au) to find out how!**

## Get involved

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To enquire about your eligibility for a free **First 5000** member subscription or partnership opportunities, please contact +61 2 8303 2434, [editor@first5000.com.au](mailto:editor@first5000.com.au).

## Category Partners



## Who are the First 5000?

Companies which employ between 20-199 people and report an annual turnover of \$10 million or more are invited to take up free **First 5000** membership.

**First 5000** members make up a small but highly profitable slice of the total SME category. Of the more than 2 million SMEs in Australia, just over 5000 companies fit the profile.

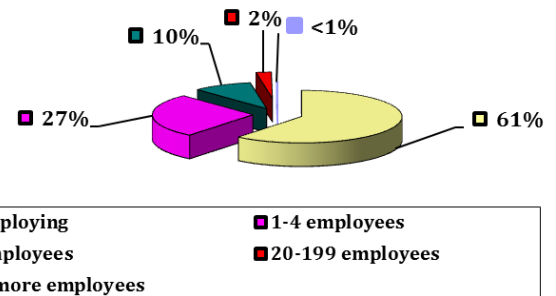
**First 5000** members are:

- ▶ **Entrepreneurs:** as a group, these companies boast average annual growth rates of 15% and over
- ▶ **Stable and well-established:** on average, this group has been in operation for 6-10 years or more
- ▶ **Innovators:** they are more likely than average SMEs to invest in research and development
- ▶ **Export leaders:** they are more likely than average SMEs to trade internationally

Every eligible company will be able to extend the free membership to their top 5 executives, meaning that the eligible membership base is in excess of 25,000 individuals.

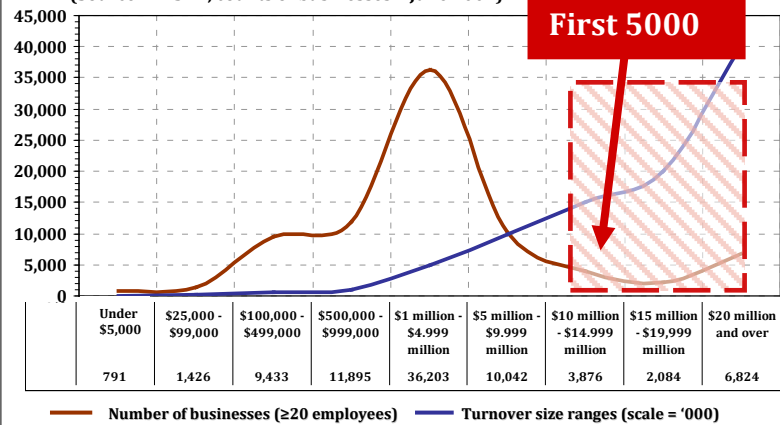
### Actively Trading Australian Businesses

(Source: ABS Cat. No. 8165.0, June 2013)

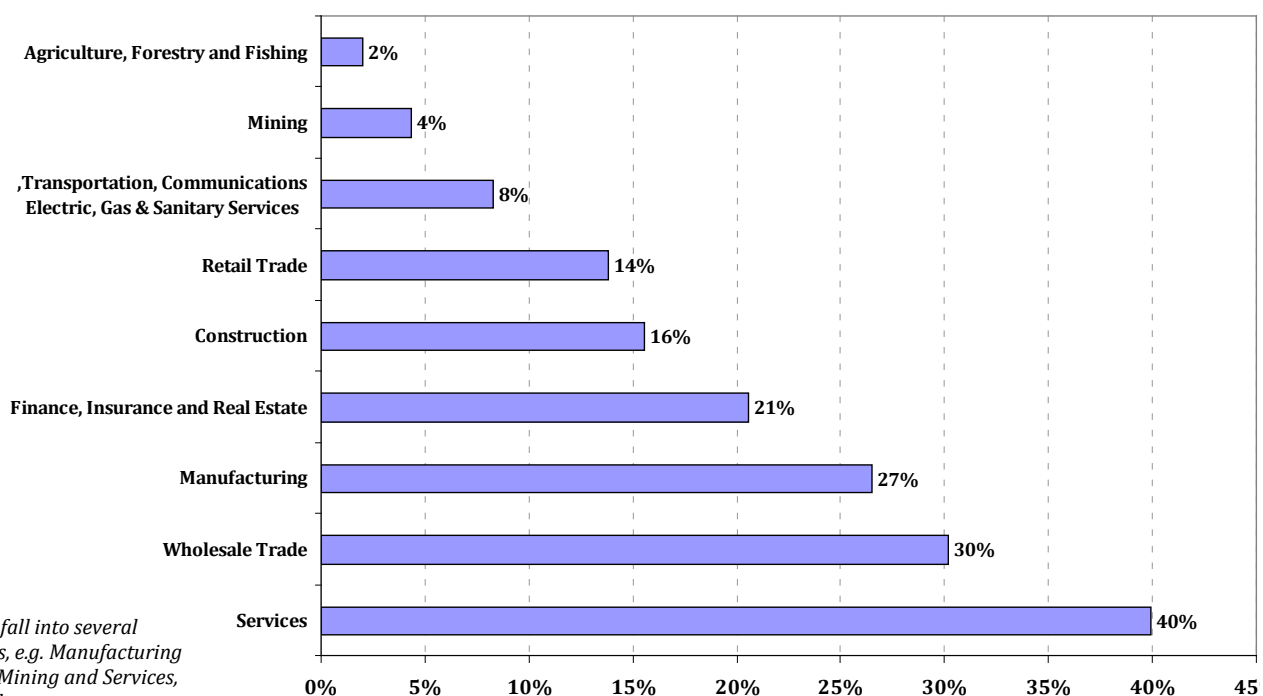


### Number of Australian businesses (≥20 employees) & their turnover

(Source: ABSBR, counts of businesses - June 2004)



## Major Industry Groups \*)



\*) Some companies fall into several industry categories, e.g. Manufacturing and Construction, Mining and Services, Wholesale & Retail, etc.