



GAP TEAM PROFILE

GAP's team consists of media, communications and marketing professionals with backgrounds in business, academia and journalism. GAP's collaborative ethos and a strong focus on team members' specialist skill sets, experience and creativity provide a thriving and highly productive working environment powered by the mutual enthusiasm and commitment of all involved. GAP promotes lateral thinking, respects the cultural wisdom of its partners and values people for their differences in pursuit of a common purpose.

Olga Bodrova Senior Research Analyst	+61 2 8303 2416/20 obodrova@globalaccesspartners.org
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Lisa Middlebrook Executive Manager - Strategy & Policy	+61 2 8303 2429 lmiddlebrook@globalaccesspartners.org
Peter Fritz AM Group Managing Director, TCG®	+61 2 8303 2425 pfritz@tcq.net.au

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Olga Bodrova Senior Research Analyst

Olga Bodrova has been working for GAP since its inception, playing an active role in the company's rapid development as a dynamic and influential public policy think tank. Olga is responsible for developing and coordinating GAP's research programmes and the production and presentation of all reports and publications. She also manages data analysis activities across all GAP business units and provides data intelligence to GAP's executives and key stakeholders to support informed decision making. An essential part of her role is to oversee the development of online projects and websites for GAP and its partner companies, including policy discussion and blogging site Open Forum and an emerging business leaders network, First 5000. Prior to joining GAP, Olga enjoyed a professional career in the media and the arts industry, having worked as a journalist and project manager for several European publishing houses and artistic organisations. She has produced a series of radio programmes for the Russian State broadcasting services and SBS Radio Russian Language Program, and has been an active member of Moscow and Sydney boards of La Società Dante Alighieri, an international organisation promoting the Italian culture and language. Olga holds a Masters Degree in Musicology from the Moscow State Tchaikovsky Conservatoire and a postgraduate degree in Media Arts & Production from the University of Technology, Sydney.



Catherine Fritz-Kalish General Manager

Catherine Fritz-Kalish is co-founder and General Manager of Global Access Partners Pty Ltd (GAP) - a proactive and influential not-for-profit public policy network which initiates high-level discussions at the cutting edge of the most pressing commercial, social and global issues of today. Through forums, global congresses and government advisory boards, GAP facilitates real and lasting change for its stakeholders, partners and delegates, sharing knowledge, forging progress and creating input for government policy. Over the past few years, GAP has established a number of national consultative committees across a range of industries which are working to shape the face of the Australian business and policy environment, and to provide input and knowledge into a global dialogue. Catherine's broad business experience includes coordination of a number of international initiatives as part of the annual programme for the small and medium sized enterprise unit of the OECD (Organisation of Economic Cooperation and Development) at headquarters in Paris, France; marketing and brand management within all 7 divisions of the George Weston Foods Group; and just prior to establishing GAP, working within the TCG Group of companies, particularly in the area of startup incubator establishment. Catherine holds a bachelor of science degree from the University of New South Wales, and a Masters of Business in International Marketing from the University of Technology, Sydney.



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Helen Hull Editor, First 5000 & Open Forum

Helen Hull is the most recent addition to the GAP team, joining in March 2011 as Editor of First 5000 and Open Forum (since July 2011). She is responsible for writing articles, news updates and features to educate and support the First 5000 and Open Forum communities. Her role with First 5000 includes interviewing Australia's political and business leaders to gather insights on the SME market, as well as assisting experts with their contributions. As editor of Open Forum, she develops online content, connects bloggers with readers and stakeholders, moderates forums and discussions to ensure GAP's online communities remain independent platforms and safe spaces for the free exchange of exciting ideas. Helen has ten years' experience working across publications in the areas of finance, news, sport and property. Most recently she was journalist at *AdNews*, serving the advertising, marketing and media industries. Helen was senior finance journalist & acting editor of finance website *Egoli*, producer at Yahoo!7 and is the former editor of *Australian Property Review*. She holds a Bachelor of Arts (Journalism, Politics and International Relations) from Deakin University in Victoria.



Nicholas Mallory Report Writer / Economics Consultant

Nicholas Mallory has been GAP's economics consultant and 'report writer of choice' since 2002, having produced reports of proceedings and executive summaries following the most successful GAP conferences and forums. He has also participated as a researcher and report writer in GAP's policy development initiatives on a wide range of subjects, including the 2008 *"Shaping Government policy"* and *"Fostering Citizen – Government Interaction"* reports to the Australian Government Information Management Office, the 2009 *"National Human Rights Online Consultation"* Report to the Attorney-General's Department and the *"Low-Carbon Economy: Business Opportunities for Australia"* report released last November. He is currently Editor of the International Complex Project Management Task Force's White Paper, scheduled for release in March 2011. Nicholas is a freelance writer, analyst and researcher with an extensive experience in analytical research and audience-specific report writing on the issues relevant to social and economic policy development, as well as strong skills in interpreting large volumes of data within a broad economic, social and policy context. He holds a BSc (Hons) in Economics from the London School of Economics (1986).



GAP TEAM PROFILE



Lisa Middlebrook Executive Manager – Strategy & Policy

Lisa Middlebrook is Executive Manager for GAP's brand-new initiative - a series of annual Growth Summits. She is responsible for external relations, programme development and general management of the Summit. She also manages the Summit's steering committee and helps guide the Summit's long-term task forces. Prior to assuming her role as Executive Manager, Strategy & Policy, at GAP in September 2009, Lisa spent two years as Director of the Federal Labor Business Forum, handling external relations and business affairs. Immediately prior to that, she served as the Director of Business Development at the Lowy Institute. Lisa spent six years with the Democratic Leadership Council (DLC) and Progressive Policy Institute in Washington DC where she was a Senior Adviser on trade policy and was also responsible for external relations with the corporate community and non-profit foundations. She was instrumental in helping establish political relationships for Australia with regard to the US/Australia Free Trade Agreement. Prior to the DLC, she served at the Australian Embassy in Washington working on US Congressional Relations and trade issues. Lisa is a graduate of the University of California Los Angeles (political science and international relations) and serves on the Board of Directors of the Johnny Warren Foundation and the organising committee for the Steve Waugh Foundation.



Peter Fritz AM Group Managing Director, TCG®

Peter Fritz is co-founder of GAP and Group Managing Director of TCG® - a diverse group of companies which over the last 40 years has produced many breakthrough discoveries in computer and communication technologies. Today, the TCG companies, and entities with TCG roots, employ well over 6000 people with a turnover in excess of \$1.3 billion annually. Peter's innovative management style and corporate structuring has led to the creation of a business model which is being copied by many successful entrepreneurs, and has become part of university undergraduate and masters programs in business management in Australia and around the world. Peter Fritz chairs a number of influential government and private enterprise boards and is active in the international arena, including having represented Australia on the OECD Small and Medium Size Enterprise Committee. He is the holder of six degrees and professional qualifications, is a recipient of the Order of Australia, and has received many other honours.